THE NATIONAL MILITARY SPOUSE NETWORK TO RELEASE FIRST HOLIDAY SHOPPING GUIDE FEATURING MILITARY SPOUSE SMALL BUSINESSES

The Guide Called “Milspouse Style – A Collective Shopping Guide of Military Spouse Owned Businesses” to be Released in Conjunction with National Small Business Saturday®

Lorton, VA (November 4, 2013) - In support of Small Business Saturday®, November 30, 2013, the National Military Spouse Network (NMSN) will release its first edition of “Milspouse Style – A Collective Shopping Guide of Military Spouse Owned Businesses.” The guide features a variety of professional services and product offerings. The guide will be available on the NMSN website Friday, November 29.

The NMSN guide combines two great causes of supporting military spouse entrepreneurs and Small Business Saturday®. Military spouse entrepreneurs continue to succeed and rise above the 26% military spouse unemployment rate. Drawing from their military lifestyle, the military spouses use their education, determination and savvy to create and maintain successful small businesses.

Small Business Saturday® was founded by American Express in 2010 and is celebrated every year on the Saturday after Thanksgiving. Last year, consumers spent more than $5.5 billion, according to a survey from the National Federation of Independent Business and American Express. The purpose of the guide is to bring some of that funding into the military spouse community.

Sue Hoppin, founder and president of NMSN said, “Showcasing our military spouse entrepreneurs in the first edition of our Small Business Saturday® guide allows us to highlight military spouse owned businesses while connecting them to more potential clients and customers. We are excited to promote this unique community of small business owners.”

About the National Military Spouse Network
Founded in 2010, the NMSN delivers ongoing personal and professional development for military spouses by providing: quality content, mentoring, networking opportunities and cutting edge resources including a monthly newsletter and bi-annual digital magazine. NMSN creates a community of military spouse professionals, businesses, academics and media to share expertise and craft innovative solutions on both balancing a viable career with the military lifestyle and laying the foundation for a successful career post military life.

If you are a military spouse and interested in participating in the 2013 NMSN small business guide, please contact Loreleit@milspousenetwork.org.

For more information on NMSN, visit: www.nationalmilitaryspousenetwork.org. Follow NMSN on Twitter at: @NMSNetwork or join the Facebook community at: www.facebook.com/NMSNetwork.

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